

CLEO

CAPITAL

About Cleo

Cleo Capital is a generalist venture capital fund founded by general partner Sarah Kunst in 2018. We have been lucky enough to back a wide range of startups including Ellevest, Hill House Home, Falconx, Planet Forward and Kobold Metals. We primarily invest in Delaware c corps building software companies with the potential to become multi billion dollar companies. We love backing founders at the earliest stages and our check size usually ranges between \$100K-1M. Our three main thesis areas are future of income, complicated consumer and decentralized enterprise.

“Amazing awaits... it awaits when we work hard enough, want badly enough, and refuse to say we've had enough.”

-Dr. Maya Angelou

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Press

LP

Check out the startups we're fortunate to support:

HI
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Sarah Kunst -

Founder & GP

Sarah Kunst is the managing director of Cleo Capital & a contributing editor at Marie Claire Magazine. She has served as a senior advisor at Bumble where she focused on their corporate VC arm Bumble Fund and on the board of the Michigan State University Foundation endowment.

Kunst has been named a Future Innovator by Vanity Fair, Forbes 30 Under 30 and a top 25 innovator in tech by Cool Hunting. She has been recognized for her work in Business Insider as a 30 under 30 Women in Tech and Top African-

American in Tech & Pitchbook Top Black VC To Watch and honored as a top woman in VC by the Wall St. Journal and named a top DealmakeHer by the National Retail Federation. She was also named a coach for the Cartier Women's Initiative.

Cleo in the news



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